

The banner features a dark background with vibrant, abstract, multi-colored splashes in shades of blue, yellow, pink, and green. The text is prominently displayed in the center.

# 2025 Student Design Show

## STUDENT WORK SUBMISSION RULES

### **STUDENT SUBMISSION GUIDELINES 2025**

All entries for the 2025 DISTRICT-WIDE Student Design Show are due **before April 16, 2025**. This year's show will be a publicly attended week-long LIVE event at the S.C. JOHNSON IMET CENTER, in STURTEVANT, Wisconsin... culminating in a gala show reception on MAY 15, 2025 at 5:30 pm.

All judging will be done online by professionals from the industry in advance of the show..

Students entering work into this year's show will need to submit **two components**:

- **For the EXHIBIT SPACE:**

A properly mounted full-color printout onto BLACK PRESENTATION BOARD or BLACK MATT BOARD with a 2-inch border(at a minimum), and properly prepared labels. These items will be hung in the exhibit space in categories as determined by students and confirmed by instructors.

- **For the WEB PAGE:**

Properly prepared JPG files (use PNG only for items requiring transparency) to a maximum resolution of 1200 x 1800 pixels.

For multi-component work (campaigns, books with many pages, etc.), 1800 x 2400 will be allowed.

*Please see and ADHERE to the details below, or your work may be rejected.*

This work **MUST BE SUBMITTED** through the electronic file submission system form. Please speak with your instructor if you would like help submitting items through the form system.

### **STUDENT ELIGIBILITY**

Any student who has participated in Summer 2024, Fall 2024, or Spring 2025 Graphic Communications or Photography courses may submit artwork to the show per the guidelines below.

If there is any uncertainty about eligibility, please contact your instructor.

ALL instructors are aware of the student eligibility requirements for the show.

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### **Rule for Originality of Student Work**

The work must be ORIGINAL STUDENT WORK. Any imagery utilized within the artwork that is not an original creation needs to meet open-source criteria or royalty-free status and **NEEDS TO BE IDENTIFIED IN THE ENTRY** in 6-8 point type.

We will include a testimony statement to that effect on the submission.

If you have ANY QUESTIONS, please inquire with your instructor.

### **Rules for General Work Submission**

1. There is a limit of **5 entries max per student**.
2. **ALL ENTRIES should submit a mounted item onto a black presentation board** as listed in the above section. An entry is a single submission in any category. It should be a single image only.
3. If it is necessary to clarify a work in some way, a single inset image is allowable on that image. (Any image may contain a small inset image if it helps to describe the work).
4. The exception to the single image rule is **a set**.

A set is for a single project made up of multiple subcomponents. (example: a comprehensive campaign that constitutes a single project, but is made up of or that consists of multiple components—like a billboard, magazine ad, POP display, and brochure all for a single campaign project).

The set comprises a single entry.

5. REMEMBER—In **ADDITION TO HAVING PREPARED and MOUNTED WORK** for the DESIGN SHOW EXHIBIT SPACE (mounted on boards with labels) **A DIGITAL JPG of the WORK MUST BE ELECTRONICALLY SUBMITTED TO the form collection submission system.**

**BOTH COMPONENTS ARE NEEDED**, or the entry will not be accepted.

The link for the digital component portion of your entries:

[2025 Student submissions](#) 

### **Rules for Alternative Format Exhibit Space Work Submission**

6. Three-dimensional artwork, large dimensional works, sculpture, Traditional Artwork, and LARGE FORMAT Paintings that are framed may be displayed on display stands, easels, or tables in the exhibit space, with a small board or tent with a properly prepared label attached. *Students will still need to submit a digital photo (High Quality) of the piece/s to the show's electronic submission system and are responsible for the transportation of oversized works to the exhibit space during the setup time.*

7. Digital file-only submissions (web pages or Web /App prototypes, Videos, etc.) should include a label mounted on a piece of presentation board in addition to the electronic submission.

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## Rules for Exhibit Space Label Preparation

8. **Your work should have a COMPUTER PRINTED 1 x 2 5/8 inch label** affixed to the lower right corner with the following information on it: (10 point HELVETICA or ARIAL, left aligned, about ¼ inch in from the left edge of the label). It should contain the following info:

- First Name and Last Name
- Title of the Piece
- Media/s or software utilized on the piece

## Rules for Website Component Submission

1. **FILE TYPE** should be either **JPG** (or **PNG** if transparency is necessary) 2. **COLOR MODE** of the website file should be RGB (8-bit) 3. **RESOLUTION** of the file can be up to 1200 x 1800 pixels maximum. (1800 x 2400 is allowable for some set items containing multiple items).

4. Submissions may be **photographed, scanned, or digital export /composite** 5. **Sets should have at least one image that showcases the entire set**, and may have up to 3 additional detail images. They should be submitted as a set, and clearly named as a set to avoid confusion. (*refer to the example attached below*)

6. **3D submissions must be photographed** clearly or mocked up/rendered. 7.

**Brochures or multi-paged books** may be displayed flat, for each spread, as well as photographed in a mocked-up/comped-up view. (*See examples*).

8. **Multimedia work** [such as websites or PROTOTYPES, presentations, or films] may be entered by submitting at least one still frame or screencap of the project (JPG or PNG), and:

a. [for web pages or prototypes] **a link to the webpage location online**

(e.g. <http://www.mysite.com>) or the prototype (XD public link)

b. [for videos, podcasts, animations, films] **a link to the video URL address** From

YOUTUBE or VIMEO. (e.g. [https://www.youtube.com/watch?v=Pp-OPb4\\_m9o](https://www.youtube.com/watch?v=Pp-OPb4_m9o)) c. [for

games, mazes, etc.] **submit the file in PPSX, KEY, or other formats**. Some of the formats may require making a screen video of gameplay.

9. **The file should contain**

your last name, first initial, title of the piece, and category.

example:

SMITH\_J\_PHE\_The Darkest Hour

*To see examples from some recent Student Design Shows, check out the department's website (currently under construction) <http://gtcgraphiccomm.org>*

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**Tentative Categories for the 2025 Student Design Show Online**

Unedited Photography .....	<b>SOC</b>
Photography with Post.....	<b>PHE</b>
Photo Manipulation .....	<b>PHM</b>
Photo-Collage, Photo-composites Comprehensive Promotional .....	<b>CCP</b>
or Advertising Campaign	
Digital Illustration .....	<b>DIL</b>
Traditional Media .....	<b>TRM</b>
Layout .....	<b>LAY</b>
Poster.....	<b>POS</b>
Logo, Identity .....	<b>LID</b>
3D software .....	<b>3DS</b>
Multimedia/Web .....	<b>MMW</b>
Packaging .....	<b>PKG</b>

*NOTE: categories are not necessarily linked to a specific piece of software. The product is the category. If in doubt, please inquire.*

We reserve the right to combine or eliminate categories in the event of low numbers of submissions. The work would be reassigned into a similar/like category.

**Terms and Conditions**

By submitting your entries, you are agreeing to the following Terms and Conditions:

- I agree that my submitted design, art and/or photography is my own original creation. ● I have not violated any copyright or trademark laws in the development of my work. ● I will disclose if I used ANY stock imagery or content I did not personally create myself. ● I understand that my work will be on public display at the Elkhorn Campus, and that my JPG or PNG submission will also appear on the GTC show website.
- I was enrolled in a design or photography course at GTC Summer/Fall of 2024 and/or Spring of 2025, and the work I have submitted was created during that time frame. ● I agree to post my name, work title, and the appropriate category for submission. ● I have not previously entered this work in a GTC Student Design Show (e.g. last year's show).
- I grant GTC permission to showcase my work provided they credit me with it from the provided information.
- I understand Instructors reserve the right to change categories or eliminate work based on: the amount of, nature of, and quality of work.
- I understand that every effort will be made to include at least one piece from each student.

**LINK TO SUBMIT WORK:** [2025 Student submissions](#) 

*STUDENT EXAMPLE SUBMISSION FOR PREVIOUS SDS*



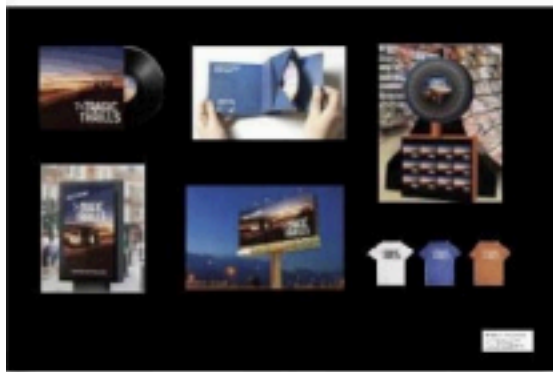
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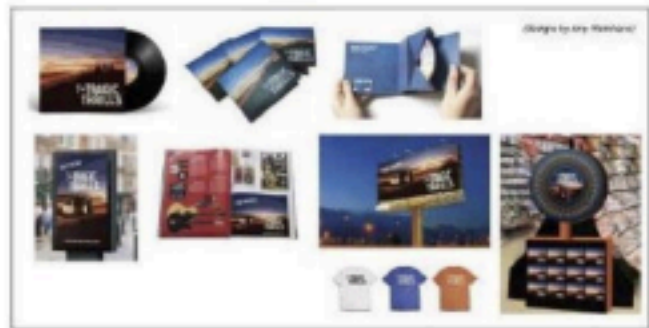
[comprehensive campaign Mounted submission for exhibition]



[comprehensive campaign digital submission for WEBPAGE]



[comprehensive campaign Mounted submission for exhibition]



[comprehensive campaign digital submission for WEBPAGE]



[product packaging with inset ]





*[magazine comp/mockup in photoshop]*

Submission link: [2025 Student submissions](#) 