



STUDENT SUBMISSION GUIDELINES 2022

All entries for the 2022 Virtual Student Design Show are due by April 20, 2022.

This year's show is completely online, so students will be able to submit items through the forms submission system. If you would like help submitting items through the form system, please speak with your instructor.

Who is Eligible?

Any student that has participated in Summer 2021, Fall 2021, or Spring 2022 Graphic Communications or Photography courses may submit artwork into the show per the guidelines below.

If there is any uncertainty about eligibility, please contact your instructor.

ALL instructors are aware of the eligibility requirements of students for the show.

Guidelines for Work Submission

1. **There is a limit of 5 entries per student.**
2. An **entry** is a single submission *in any category*. It should be a single image. If it is necessary to clarify the work, a single inset image is allowable on that image. (Any image may contain a small in-set image if it helps to describe the work).
3. The exception to the single image rule is a **set**.
A **set** is for a single project made up of multiple sub-components. (example: a campaign that constitutes a single project, but is made up of or that consists of multiple components: like a billboard, magazine ad, POP display, and brochure all for a single campaign project). The **set** comprises a single **entry**.
4. **ALL WORK MUST BE ELECTRONICALLY SUBMITTED TO the form collection submission system**
5. **link for digital entries:**
https://docs.google.com/forms/d/e/1FAIpQLSdJ4oBebBwg9gln95_Rn9n7nkMsyU4ekYu19owiP97dG-L_-g/viewform?usp=sf_link
6. The file should contain your last name, first initial, title of the piece, and category
example:

SMITH_J_PHE_The Darkest Hour

To see examples from some recent Student Design Shows, check out the department website (currently under construction) <http://gtcgraphiccomm.org>

Submission Standards

1. **FILE TYPE** should be either **JPG** or **PNG** (if transparency)
2. **COLOR MODE** of the file should be **RGB** (8 bit)
3. **RESOLUTION** of the file can be up to 1800 x 2400 pixels *maximum*. (1200 x 1800 is preferred).
4. Submissions may be photographed or digital export /composite
5. **Sets** should have at least one image that showcases the entire set, and may have up to 3 additional detail images. *They should be submitted as a set, and clearly named as a set to avoid confusion. (refer to example attached)*
6. **3D submissions** must be photographed clearly or mocked up/ rendered.
7. **Brochures or multi-paged books** may be displayed flat, for each spread, as well as photographed in it's mocked-up view. *(See examples)*.
8. **Multimedia work** [such as websites or PROTOTYPES, presentations, or films] may be entered by submitting at least one still frame or screencap of the project (JPG or PNG), and:
 - a. **[for web pages or prototypes]** a link to the webpage location online (e.g. <http://www.mysite.com>) or the prototype (XD public link)
 - b. **[for videos, podcasts, animations, films]** a link to the video URL address from YOUTUBE or VIMEO. (e.g. https://www.youtube.com/watch?v=Pp-OPb4_m9o)
 - c. **[for games, mazes, etc.]** submit the file in PPSX, KEY, or other formats.
Some of the formats may require making a screen video of gameplay.

Tentative Categories for the 2022 Student Design Show Online

Unedited Photography.....	SOC
Photography with Post.....	PHE
Photo Manipulation,.....	PHM
Collage, composites	
Comprehensive/Campaign.....	CCP
Digital Illustration.....	DIL
Traditional Media.....	TRM
Layout.....	LAY
Poster.....	POS
Logo, Identity.....	LID
3D software.....	3DS
Multimedia/Web	MMW
Packaging.....	PKG

NOTE: categories are not necessarily linked to a specific piece of software.

The product is the category. If in doubt, please inquire.

We reserve the right to combine or eliminate categories in the event of low numbers of submissions.

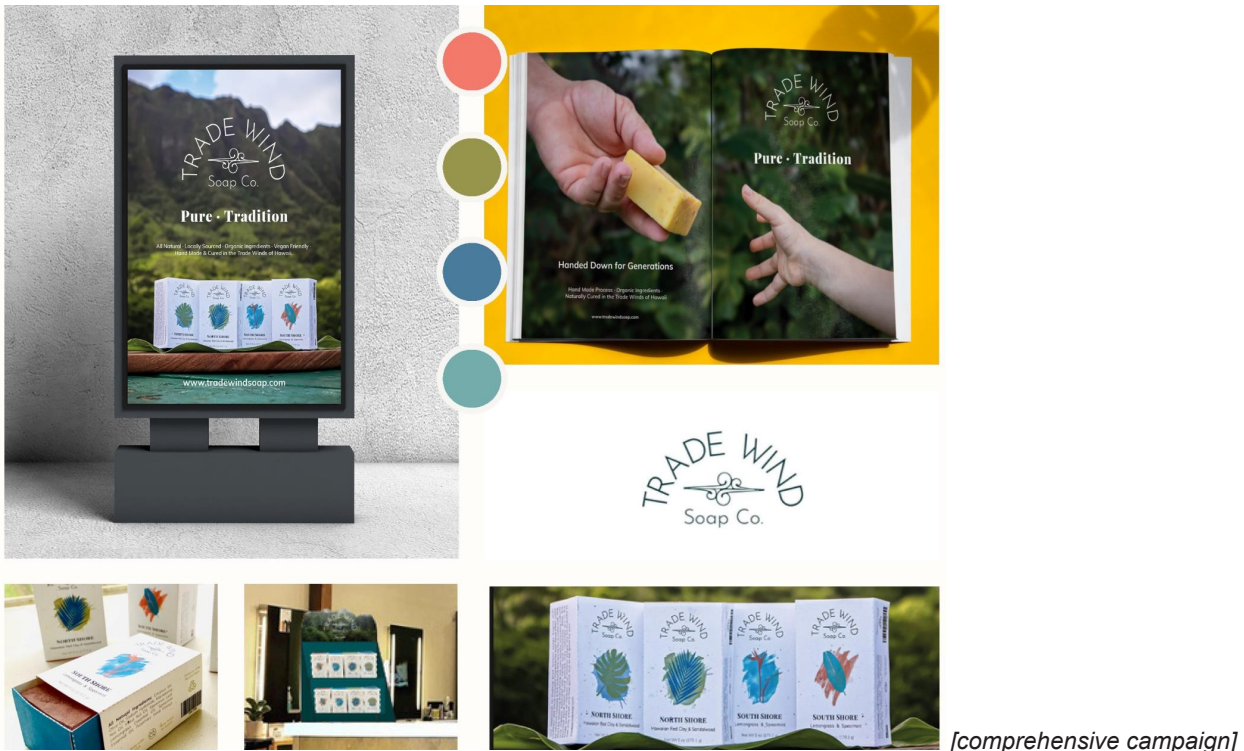
The work would be reassigned into a similar/like category.

Terms and Conditions

By uploading your entries you are agreeing to the following *Term and Conditions*:

- *I agree that my submitted design, art and/or photography is my own original creation. I have not violated any copyright or trademark laws in the development of my work. I will disclose if I used ANY stock imagery, or content I did not personally create myself.*
- *I understand that my work will be on public display on the GTC show website, and that the post-semester awards ceremony may also contain my work.*
- *I was enrolled in a design or photography course at GTC Summer/Fall 2022 and/or Spring 2022, and the work I have submitted was created during that time frame.*
- *I agree to post my name, title of my work and appropriate category for submission.*
- *I have not previously entered this work in a GTC Student Design Show (e.g. last year's show).*
- *I grant GTC permission to showcase my work provided they credit it from the provided information.*
- *I understand Instructors reserve the right to change categories or eliminate work based on amount of, nature of, and quality of work.*
- *I understand that every effort will be made to include at least one piece from each student.*

STUDENT EXAMPLES OF PRESENTATION FOR THE DESIGN SHOW:





[product packaging with inset]



[magazine comp/mockup in photoshop]

WORK SUBMISSION FORM:

https://docs.google.com/forms/d/e/1FAIpQLSdJ4oBebBwg9glN95_Rn9n7nkMsyU4ekYu19owiP97dG-L-g/viewform?usp=sf_link